

Jessica Welch

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WORK EXPERIENCE

St. Joseph News-Press

Jan. 2020 – Present

Digital Editor

St. Joseph, MO

- The St. Joseph News-Press is a multi-channel media outlet producing a newspaper and several newscasts a day.
- As Digital Editor, I am responsible for website content, social media posts and assisting the managing editor.
 - Write, publish and post breaking COVID-19 coverage with short turnaround time.
 - Redesigned lifestyle and entertainment sections as part of a wider website relaunch.
- In charge of copyediting stories, assigning breaking news coverage and communicating with the newspaper design team and tv production staff in the second half of my shift.
- Communicate with subscribers, city officials and the public to ensure the best news coverage and relevancy.

St. Joseph News-Press

June 2017 - Dec. 2019

Multimedia Journalist

St. Joseph, MO

- Shot, edited, voiced and wrote one story per day for print and tv as a one-man-band.
- Covered business, social services, human interest stories and breaking news.
- Contributed stories to Josephine Magazine, the St. Joseph News-Press' women's magazine.

The Griffon News

May 2016 - Dec. 2017

Editor-in-Chief

St. Joseph, MO

- Managed Missouri Western State University's weekly student newspaper and staff.
- Founded and produced an award-winning student newscast.
 - Gave several presentations at state and national conferences on the project.

Missouri College Media Association

April 2016 - April 2017

President

St. Joseph, MO

- Organized annual statewide conference after having been elected for a one-year term.

Fränkische Landeszeitung

June 2015

Reporting Intern

Neustadt/Aisch, Germany

- Produced stories for a daily publication, leading to freelance work when I returned to the U.S.

EDUCATION

Missouri Western State University

June 2018

Bachelor of Science, Convergent Journalism

St. Joseph, MO

- Attended the University of Bamberg before transferring to Missouri Western following an exchange year.
- Inducted member of the honor society National Society of Leadership and Success.
- Participated in the International Student Organization and worked as a German tutor in my free time.

SKILLS & INTERESTS

- **Skills:** Content writing; project management; copyediting; team leadership; written communication; videography; video editing; copywriting; newscast production; BLOX CMS; Adobe Premiere; Sony Vegas
- **Languages:** English (fluent), German (native)
- **Interests:** Cooking; sustainability; traveling; cats; beer (German!); The Office