

JESSICA WELCH

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St. Joseph, Missouri

EDUCATION

MISSOURI WESTERN STATE UNIVERSITY

St. Joseph, MO | August 2014 - May 2018

- Major: Convergent Journalism
- Transferred after participating in exchange year

UNIVERSITY OF BAMBERG

Bamberg, DE | October 2012 - June 2014

- Major: English, Political Science and German
- Qualified for exchange program

ACHIEVEMENTS

THE NATIONAL SOCIETY FOR LEADERSHIP AND SUCCESS

- *Inducted in 2017*

COLLEGE MEDIA ASSOCIATION

- *Spoke at 2016, 2017 NYC Conferences*
- *1st Place Promo Video 2016*

MISSOURI COLLEGE MEDIA ASSOCIATION

- *President of 2017 conference*
- *Spoke at 2018 conference*

DAVID L. ADAMS APPLE AWARD

- *2nd Place Newscast 2017*

COMPETENCIES

SOCIAL MEDIA MANAGEMENT

NEWS AND FEATURE WRITING

COPY EDITING

PROJECT MANAGEMENT

VIDEOGRAPHY

ADOBE PREMIERE PRO

TEAM WORK

LANGUAGES

ENGLISH | FLUENT

GERMAN | NATIVE

EXPERIENCE

NEWS-PRESS NOW | DIGITAL EDITOR

St. Joseph, MO | January 2020 - current

- Responsible for online content, audience engagement and social media presence
- Instrumental in providing most up-to-date information during COVID-19 pandemic to viewers and readers
- Point of contact for reporters, managers and page designers

NEWS-PRESS NOW | REPORTER AND PRODUCER

St. Joseph, MO | May 2017 - December 2019

- Covered business, social issues, breaking news and features as a multimedia journalist for all News-Press NOW outlets – print, tv and web
- Edited video segments using Sony Vegas Pro and Adobe Premiere Pro
- Trained as a newscast producer
- Helped implement new producing software, trained staff

THE GRIFFON NEWS | EDITOR-IN-CHIEF

St. Joseph, MO | May 2016 - December 2017

- Managed editorial staff and reporters
- Assigned and wrote stories
- Redesigned newspaper
- Started award-winning student broadcast

MISSOURI COLLEGE MEDIA ASSOCIATION | PRESIDENT

St. Joseph, MO | April 2016 - April 2017

- Elected by MCMA members for one-year term
- Co-organized 2017 statewide MCMA Conference

FRÄNKISCHE LANDESZEITUNG | REPORTING INTERN

Neustadt an der Aisch, DE | June 2015 - July 2015

- Wrote and pitched articles for 41,800-circulation daily paper
- Covered events, investigative stories, council meetings
- Designed pages

AD-ROOM | DESIGN INTERN

Bad Windsheim, DE | June 2016 - July 2016

- Helped design ads for graphic design agency
- Worked primarily with Adobe InDesign