

# JESSICA KOPP

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jesskopp.com

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## EDUCATION

### EDINBURGH NAPIER UNIVERSITY

Edinburgh, UK | May 2019 - Current

- Major: MA International Journalism
- Online degree designed for media professionals

### MISSOURI WESTERN STATE UNIVERSITY

St. Joseph, MO | August 2014 - May 2018

- Major: BS Convergent Journalism
- Transferred after participating in exchange year

### UNIVERSITY OF BAMBERG

Bamberg, DE | October 2012 - June 2014

- Major: English, Political Science and German
- Qualified for exchange program and transferred

## ACHIEVEMENTS

### THE NATIONAL SOCIETY FOR LEADERSHIP AND SUCCESS

- INDUCTED MEMBER

### COLLEGE MEDIA ASSOCIATION

- Spoke at the 2016 and 2017 New York City Conferences
- 1st Place Promo Video 2016

### MISSOURI COLLEGE MEDIA ASSOCIATION

- President of 2017 conference
- Spoke at 2018 conference

### DAVID L. ADAMS APPLE AWARD

- 2nd Place Newscast 2017

## COMPETENCIES

NEWS WRITING

FEATURE WRITING

VIDEO PRODUCTION

COPY EDITING

PAGE DESIGN

ADOBE PREMIERE

ENPS

## EXPERIENCE

### NEWS-PRESS NOW | MULTIMEDIA REPORTER

St. Joseph, MO | May 2017 - Current

- Reporter for all News-Press affiliates: FOX 26 KNPB, CBS 30 KCJO, NBC 21 KNPG
- I cover business developments, community happenings and human interest stories
- Write daily and long-form stories in CMS
- Experienced in stand-ups and live shots
- Edit stories using Adobe Premiere; also experienced in Sony Vegas and familiar with Adobe After Effects
- Assisted with implementation of ENPS 8.2 by setting up commands and leading workshop

### MISSOURI COLLEGE MEDIA ASSOCIATION | PRESIDENT

St. Joseph, MO | April 2016 - April 2017

- Elected by MCMA members for one-year term
- Co-organized 2017 MCMA Conference

### THE GRIFFON NEWS | EDITOR-IN-CHIEF

St. Joseph, MO | May 2016 - December 2017

- Managed editorial staff and reporters
- Assigned and wrote stories
- Copy edited stories
- Redesigned newspaper
- Started award-winning student broadcast
- Shot and edited video packages

### FRÄNKISCHE LANDESZEITUNG | REPORTING INTERN

Neustadt an der Aisch, DE | June 2015 - July 2015

- Wrote and pitched articles for 41,800-circulation daily paper
- Covered events, investigative stories, council meetings
- Designed pages
- Took and edited photos for print

### AD-ROOM | DESIGN INTERN

Bad Windsheim, DE | June 2016 - July 2016

- Helped design ads for graphic design agency
- Worked primarily with Adobe InDesign

## LANGUAGES

ENGLISH | FLUENT

GERMAN | NATIVE